

# **EXHIBIT A**



 GA-6: Signs



HouseMajorityPac

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Georgia 6th: Dems double down on Handel's 'big spending,' past runs for office  
Tamar Hallerman, Atlanta Journal-Constitution  
June 1, 2017

<http://politics.blog.ajc.com/2017/05/30/georgia-6th-dems-double-down-on-handels-bigspending-past-runs-for-office/>

A super PAC aligned with House Democratic leaders is out with a big new ad buy that hits Republican 6th District candidate Karen Handel on familiar issues: her past runs for office and “fancy” spending habits.

The House Majority PAC, which aims to wrest control of the House from the GOP, said Tuesday that it's putting \$500,000 behind a new spot that repeats many of the same attacks that Handel's fellow Republicans deployed during the first round of the race.

“Signs” features a host of political yard signs advertising Handel's past runs for governor and U.S. senator, as well as a Lexus SUV and private jet. It slams Handel for “always taking taxpayers for a ride.”

“A Lexus SUV. Taxpayer-funded air travel. \$15,000 on fancy office chairs while Georgia faced a huge budget deficit. With Handel's big spending on cruise control, taxpayers foot the bill,” the ad's narrator states.

Watch the ad here:

The Democratic Congressional Campaign Committee and Club for Growth have also deployed similar attacks against Handel in recent months.

The Lexus is a reference to the car Handel had while secretary of state, and it's a criticism that came up in her Senate race against David Perdue in 2014. Handel's campaign previously said she had owned the wheels before she won statewide office.

As to her spending when she was secretary of state, the Handel campaign pointed to a recent PolitiFact article that considered a previous Democratic attack on her official budget to be “mostly false.”

“Nancy Pelosi is running an ad she knows is false, for a candidate who is not being truthful with 6th District voters about his own positions or experience,” said campaign spokesman Charlie Harper. “Every claim has been covered at KarenHandelFacts.com. Politifact broke down the claim of bigger budgets and found that this claim falls “wide of the mark.”

The House Majority PAC is one of several Democratic groups to beef up their presence in the 6th District with three weeks until the June 20 runoff. It's also spent \$200,000 on a get-out-the-vote field effort.

As we wrote earlier this morning, the left has so far outspent the right in this nationally-watched contest that is now considered the most expensive in the history of the U.S. House.

Meanwhile, the Handel campaign has recently focused on Democrat Jon Ossoff's past proposal for the Pentagon to consolidate its military bases in order to save money. The Handel camp said Ossoff "flip-flopped" by changing his campaign website after critics pointed out the plan would cost the state jobs. Ossoff's folks attributed the original language to a "copy error."

# **EXHIBIT B**

# ORDER



**Orders**  
**Order / Rev:** 806274  
**Alt Order #:** 08644585  
**Product Desc:** PATRIOT MAJORITY USA  
**Estimate:** 6001  
**Flight Dates:** 05/30/17 - 06/09/17  
**Original Date / Rev:** 05/19/17 / 05/19/17  
**Order Type:** GENERAL

**Peachtree TV**  
**Primary AE:** Matt Norten  
**Sales Office:** H-WDC  
**Sales Region:** National

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW, Suite 100  
 Washington, DC 20007-5108

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** A35+  
**Product Codes:** Political-Issues  
**Priority:** PMT  
**Revenue Codes:** POL, PLI, FLT

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/08/17	3	\$3,300.00	\$2,805.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	3	\$3,300.00	\$2,805.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$3,300.00</b>	<b>\$2,805.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Peachtree TV	3%	\$3,300.00
Market	100%	\$110,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
DGCL	0%	\$0.00
WAGA	17%	\$18,700.00
WATL	1%	\$1,100.00
WGCL	13%	\$14,300.00
WSB	40%	\$44,000.00
WTBS	0%	\$0.00
WUPA	0%	\$0.00
WXIA	26%	\$28,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPCH	06/05/17	06/08/17	M-F 6-630p M-F 6-630p	CM	M-F 6-630p	MTWT---	:30	1	\$600.00	FNP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/05/17	06/11/17	MTWT---		1		\$600.00		0.00					
E 2	WPCH	06/05/17	06/08/17	M-F 7-730p M-F 7-730 BIG BANG T	CM	7-730P	MTWT---	:30	1	\$2,200.00	FNP	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/05/17	06/11/17	MTWT---		1		\$2,200.00		0.00					
E 3	WPCH	06/05/17	06/08/17		CM	M-F 10-1030p	MTWT---	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00

Order / Rev: 806274  
 Alt Order #: 08644585  
 Flight Dates: 05/30/17 - 06/09/17

Advertiser: House Majority PAC  
 Product Desc: PATRIOT MAJORITY USA  
 Estimate: 6001

**Peachtree TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-1030p											
				M-F 10-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	MTWT---					1	\$500.00		0.00			
													Totals	3	\$3,300.00

# **EXHIBIT C**

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WPCN-TV Atlanta	<b>Date:</b> 6/9/17
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I, Laura Bassett  
do hereby request station time concerning the following issue:

House Majority PAC GA.CD.6

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: House Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for sponsor name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing executives or board members]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

House Majority PAC 2100 Pennsylvania Ave NW, suite 505  
Washington DC, 20037

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Charlie Kelly - Executive Director  
Eli Ribeiro - Chief operating officer



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.