

EXHIBIT A



It's Clear



NRCC Communications

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House GOP campaign arm launches first ad in Georgia special election

Cristina Marcos, The Hill

March 31, 2017

<http://thehill.com/homenews/house/326685-house-gop-campaign-arm-launches-first-ad-in-georgia-special-election>

House Republicans' campaign organization on Friday released its first ad in the Georgia special election in recognition of the race growing more competitive.

The open seat left by Health and Human Services Secretary Tom Price, long a safe Republican seat, is becoming an early test of Democrats' electoral strength in the Trump presidency.

The National Republican Congressional Committee (NRCC) is now airing its first television ad in Georgia's 6th Congressional District in suburban Atlanta.

There's a growing fear among Republicans that Democrat Jon Ossoff could win the April 18 all-party primary amid the splintered GOP field.

The top two finishing candidates will go to a runoff election on June 20 if no candidate cracks 50 percent. Ossoff would likely be at a disadvantage in a runoff against just one Republican, so Democrats are pushing their support into the runoff in hopes he wins the seat outright.

The NRCC ad doesn't mention Ossoff or any GOP candidates by name, but urges voters to back a Republican.

"This year, April 18th is Tax Day, but it's also Election Day, and Republicans face a crucial vote. Nancy Pelosi and liberal politicians are flooding into Georgia to try and stop our Republican majority that's getting things done," an announcer says.

"Republicans need your help to defend our values, bring back jobs, and lower taxes. On April 18th, the stakes are too high to stay home. Get out and vote Republican for Congress."

Ossoff has raised more than \$4 million thanks to national interest from Democrats eager to flip a district that President Trump only won by 2 points.

A recent Fox 5 Atlanta poll showed Ossoff leading the 18-candidate field with 40 percent of the vote, with leading Republican Karen Handel at 20 percent.

The Congressional Leadership Fund (CLF), a super PAC allied with House GOP leadership, also released a new ad on Friday against Ossoff. The group has \$2.2 million in the race and has placed staff in the district with a goal of targeting more than 75,000 households urging Republicans to vote.

Like the NRCC's ad, the CLF cites House Minority Leader Nancy Pelosi (D-Calif.) and warns Republican voters of national Democratic interest in the race.

"Liberal extremists will stop at nothing to push their radical agenda. Now they are turning their attention to Georgia, and demanding that you vote for Jon Ossoff for Congress," an announcer says in the CLF ad.

"Jon Ossoff is one of them. Ossoff will vote with Nancy Pelosi for more spending, bigger government, and a weaker military. Don't let them hijack our congressional seat. Stop Ossoff, now."

EXHIBIT B

ORDER



Orders
Order / Rev: 802306
Alt Order #: 08625771
Product Desc: NRCC-IE
Estimate: 8727
Flight Dates: 04/25/17 - 05/02/17
Original Date / Rev: 04/25/17 / 04/25/17
Order Type: GENERAL

Peachtree TV
Primary AE: Matt Norten
Sales Office: H-WDC
Sales Region: National

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRCC IE
Demographic: A35+
Product Codes: Political-Issues
Priority: FNP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/30/17	6	\$10,800.00	\$9,180.00
05/01/17	05/02/17	4	\$7,200.00	\$6,120.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	6	\$10,800.00	\$9,180.00	0.00
May 2017	4	\$7,200.00	\$6,120.00	0.00
Totals	10	\$18,000.00	\$15,300.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Peachtree TV	7%	\$18,000.00
Market	100%	\$257,142.86

Competitive Share

	Share	Total
CABLE	0%	\$0.00
DGCL	0%	\$0.00
WAGA	14%	\$36,000.00
WATL	2%	\$5,142.86
WGCL	18%	\$46,285.71
WSB	41%	\$105,428.57
WTBS	0%	\$0.00
WUPA	0%	\$0.00
WXIA	18%	\$46,285.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPCH	04/28/17	04/28/17	M-F 7-730p M-F 7-730 BIG BANG T	CM	7-730P	----1--	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/28/17	05/04/17	----1--		1		\$1,800.00		0.00					
E 2	WPCH	04/28/17	04/28/17	M-F 730-8P M-F730-8P BIG BANG T	CM	730-8P	----1--	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/28/17	05/04/17	----1--		1		\$1,800.00		0.00					

Order / Rev: 802306
 Alt Order #: 08625771
 Flight Dates: 04/25/17 - 05/02/17

Advertiser: NRCC IE
 Product Desc: NRCC-IE
 Estimate: 8727

Peachtree TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WPCH	05/01/17	05/01/17	M-F 7-730p M-F 7-730 BIG BANG T	CM	7-730P	1-----	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/17	05/07/17	1-----		1				\$1,800.00		0.00			
E 4	WPCH	05/01/17	05/01/17	M-F 730-8P M-F730-8P BIG BANG T	CM	730-8P	1-----	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/17	05/07/17	1-----		1				\$1,800.00		0.00			
E 5	WPCH	04/27/17	04/27/17	M-F 7-730p M-F 7-730 BIG BANG T	CM	7-730P	---1---	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/17	05/03/17	---1---		1				\$1,800.00		0.00			
E 6	WPCH	04/27/17	04/27/17	M-F 730-8P M-F730-8P BIG BANG T	CM	730-8P	---1---	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/17	05/03/17	---1---		1				\$1,800.00		0.00			
E 7	WPCH	05/02/17	05/02/17	M-F 7-730p M-F 7-730 BIG BANG T	CM	7-730P	-1-----	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/17	05/08/17	-1-----		1				\$1,800.00		0.00			
E 8	WPCH	05/02/17	05/02/17	M-F 730-8P M-F730-8P BIG BANG T	CM	730-8P	-1-----	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/17	05/08/17	-1-----		1				\$1,800.00		0.00			
E 9	WPCH	04/26/17	04/26/17	M-F 7-730p M-F 7-730 BIG BANG T	CM	7-730P	--1----	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/17	05/02/17	--1----		1				\$1,800.00		0.00			
E 10	WPCH	04/26/17	04/26/17	M-F 730-8P M-F730-8P BIG BANG T	CM	730-8P	--1----	:30	1	\$1,800.00	FNP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/17	05/02/17	--1----		1				\$1,800.00		0.00			
													Totals	10	\$18,000.00

EXHIBIT C

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPCH-TV	Date:
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

NRCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NRCC
320 First St, SE
Washington DC 20003

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Treasurer- Keith Davis

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

	<i>John Ferrell</i>	
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature	Printed Name	Title