May 10, 2024



The Honorable Amy Klobuchar Chairwoman Committee on Rules and Administration 425 Dirksen Senate Building Washington, D.C. 20510 The Honorable Deb Fischer Ranking Member Committee on Rules and Administration 448 Russell Senate Office Building Washington, D.C. 20510

Bipartisan Coalition of Election Officials, National Security Experts, and Technologists Call for the Enactment of Critical Legislation to Safeguard Our Democracy Against Al Threats

Dear Chairwoman Klobuchar and Ranking Member Fischer,

We, the undersigned members of Issue One's Faces of Democracy campaign, the National Council on Election Integrity, and the Council for Responsible Social Media, write to express our support for swift enactment of legislation to mitigate the risks that generative artificial intelligence (AI) poses to our democracy. These technologies can generate synthetic media that blur the line between reality and fabrication, making it increasingly difficult for the public to discern fact from fiction. Furthermore, detecting synthetic content is increasingly difficult for both technology and humans, and yet the tools for generating such content exhibit the potential to turbocharge preexisting election interference tactics.

The rapid deployment of AI, particularly generative capabilities like deepfake creation, poses unprecedented threats to our information ecosystem, with grave implications for informed participation in democracy. Generative AI tools can be used to systematically create hyperrealistic content, giving foreign adversaries an array of comparatively low-cost tools that can be used to further sow divisions among the electorate and destabilize domestic politics. By combining these tools with Americans' personal data, bad actors can design <u>microtargeted content</u> to manipulate and misinform voters. The challenge also extends to election administration: AI can be used to generate malware to attack election infrastructure and to automate the harassment of election workers.

A <u>majority of Americans agree</u>: Federal action is needed to curb the use of fake images and videos generated by AI in elections and political campaigns. The <u>AI Transparency in Elections Act (S.3875)</u>, the <u>Protect Elections from Deceptive AI Act (S.2770)</u>, and the <u>Preparing Election Administrators for AI Act</u> (S. 3897) are bipartisan, vetted legislation that build necessary safeguards against the negative effects of this rapidly developing technology, while still reaping its benefits. More must be done to buttress our election infrastructure, particularly through congressional appropriation of robust and consistent federal election security grants, but these bills are a necessary step.

The **AI Transparency in Elections Act** requires labeling the use of AI in political advertisements, ensuring voters are informed when content has been artificially generated or manipulated, thus preserving the integrity of the information they receive.

The **Protect Elections from Deceptive AI Act** targets unauthorized deepfakes of political candidates, protecting elections by ensuring that AI-manipulated media cannot be used to deceive voters. This bill is particularly relevant considering the use of an AI-generated deepfake of President Biden during the 2024 <u>New Hampshire primary</u> that sought to mislead voters about the time, place, and manner of the election.

The **Preparing Election Administrators for AI Act** directs the Election Assistance Commission to provide election officials with voluntary guidelines to manage the challenges posed by AI technologies. This bill bolsters the resilience of our electoral system by promoting the development of best practices and standards for identifying and mitigating threats from AI.

The stakes are high, and the need for action is urgent. We implore you to prioritize these bipartisan bills in the legislative agenda, ensuring that our democracy remains robust and resistant to the manipulative potential of advanced technologies.

Thank you for your attention to this issue. We look forward to your leadership in passing these essential measures in a bipartisan manner.

Sincerely,

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