



Issue One
National Survey
September 2024

Methodology

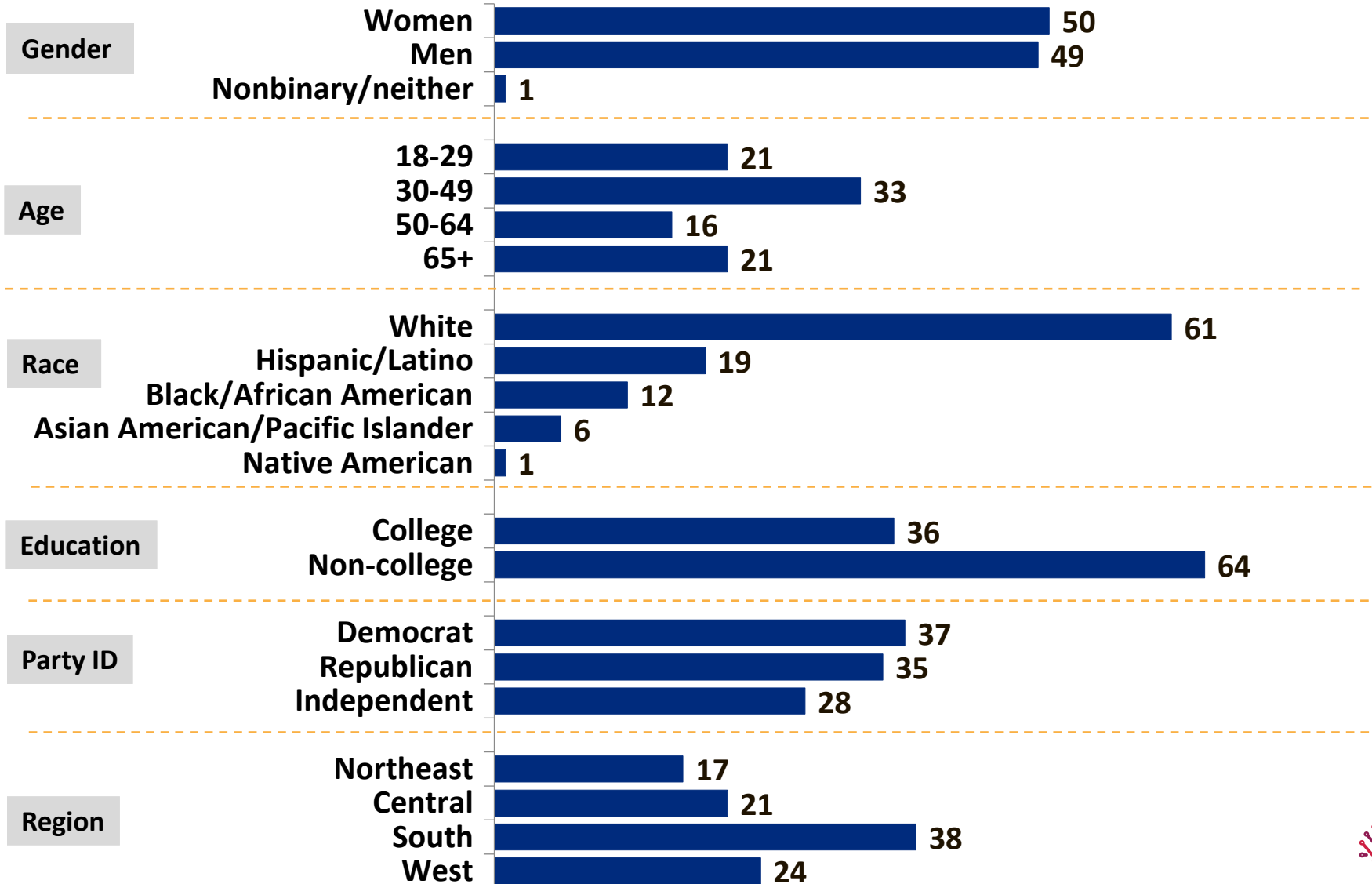
GQR and RedBud Consulting conducted a 20-minute online survey among 1500 adults nationally, including 1200 base respondents, and oversamples of an additional 100 Black, 100 Hispanic, and 100 Asian American/Pacific Islander (AAPI) adults. The survey fielded September 3-9, 2024. Respondents were selected from Verasight's online panel community, which blends probability-based recruited panelists with opt-in panelists.

Because the sample is based in part on those who initially self-selected for participation in the panel rather than a probability sample, no estimates of sampling error can be calculated. All sample surveys and polls may be subject to multiple sources of error, including, but not limited to, sampling error, coverage error, and measurement error.

If this poll were conducted among a probability sample, then the margin of error would be +/- 2.8 percentage points at the 95 percent confidence interval; the margin of error is higher among subgroups. The data are statistically weighted to Census parameters for region, age, education, and gender composition. Partisanship is weighted to an average of partisanship in recent high-quality surveys, including Pew Research and Gallup.

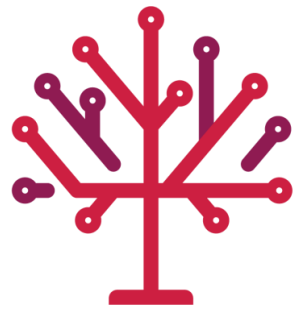
In this report, results are expressed as percentages unless otherwise noted. Results may not add to 100% due to rounding or multiple responses. Net results cited in the text may not exactly match individual results shown in the charts due to rounding

Survey Demographics





insights & action



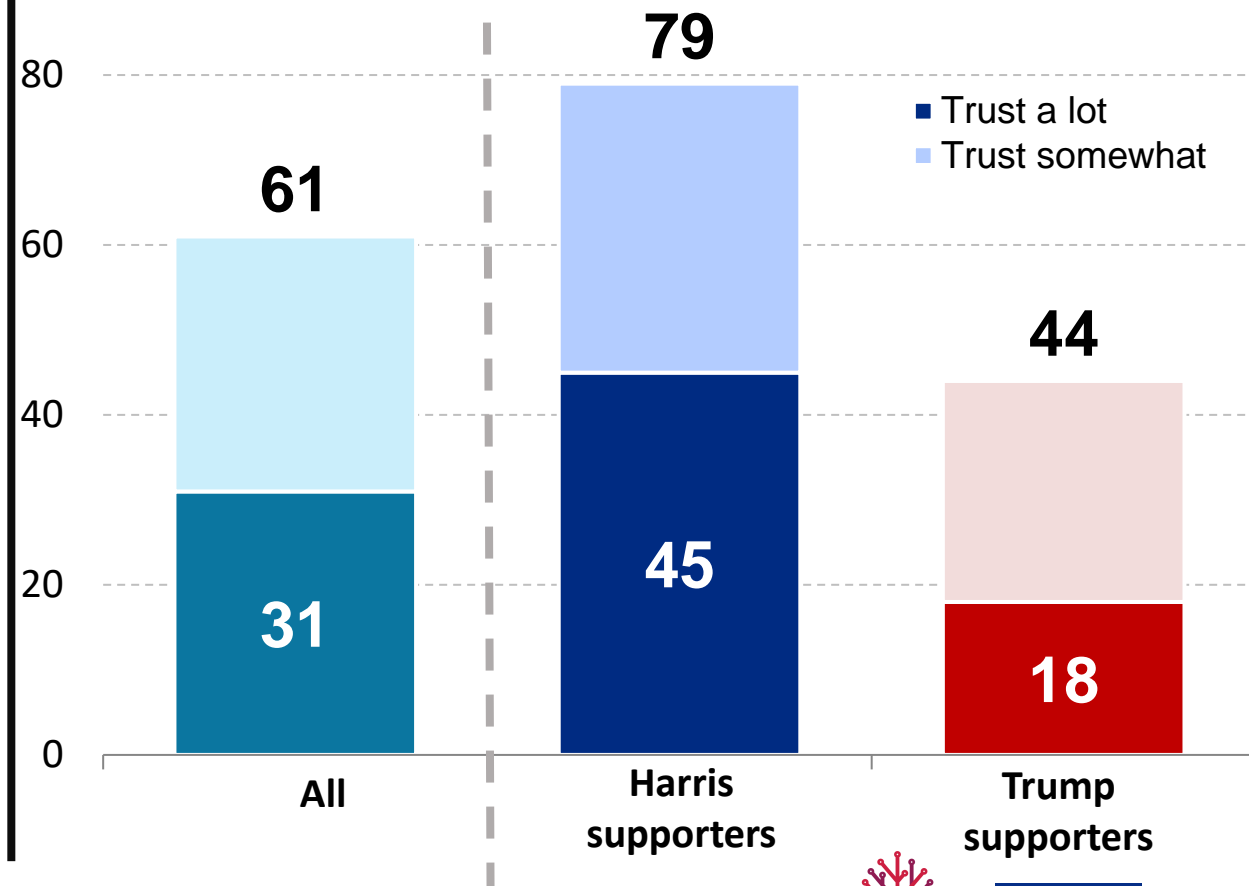
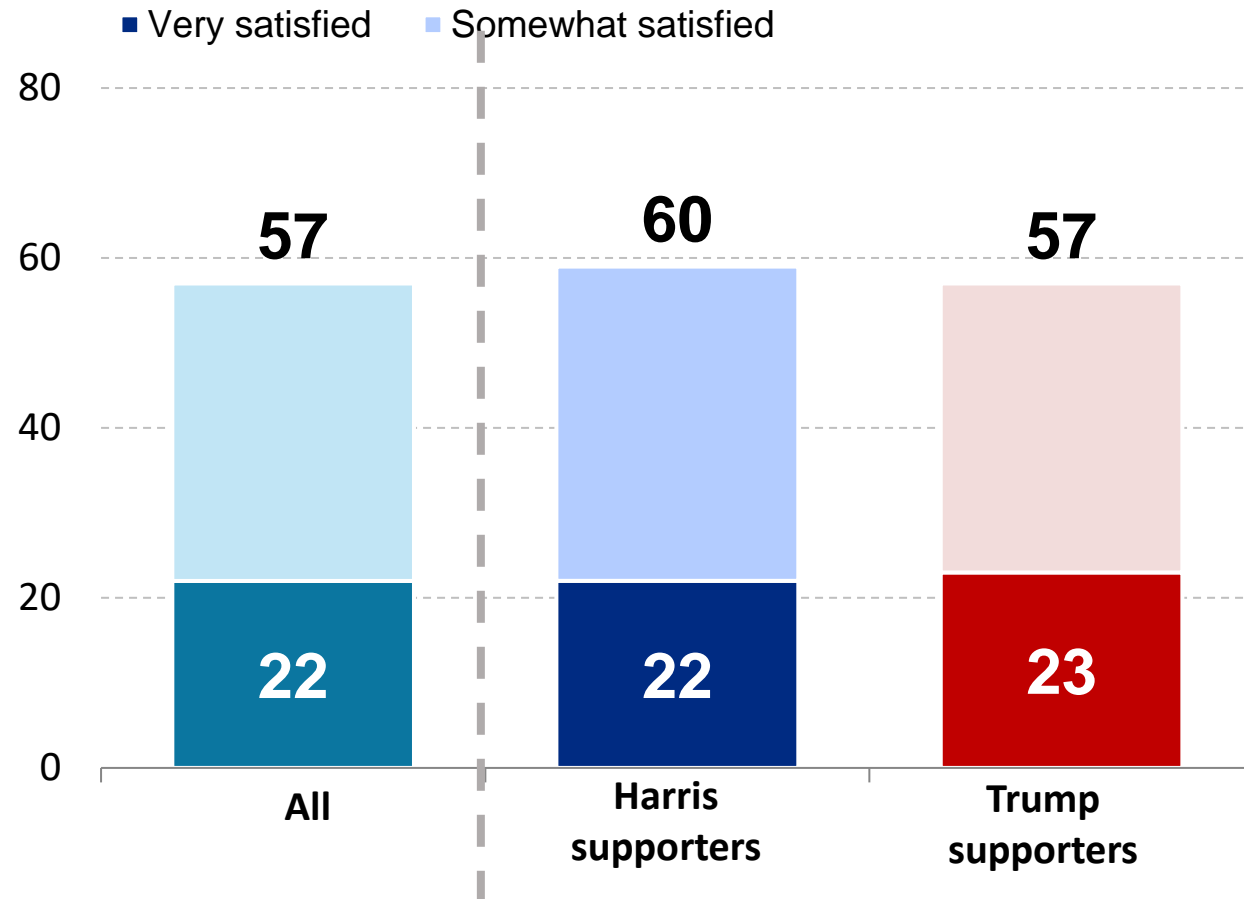
REDBUD
CONSULTING

Some Initial Findings

Most are satisfied with the electoral system, but trust in election results is deeply divided

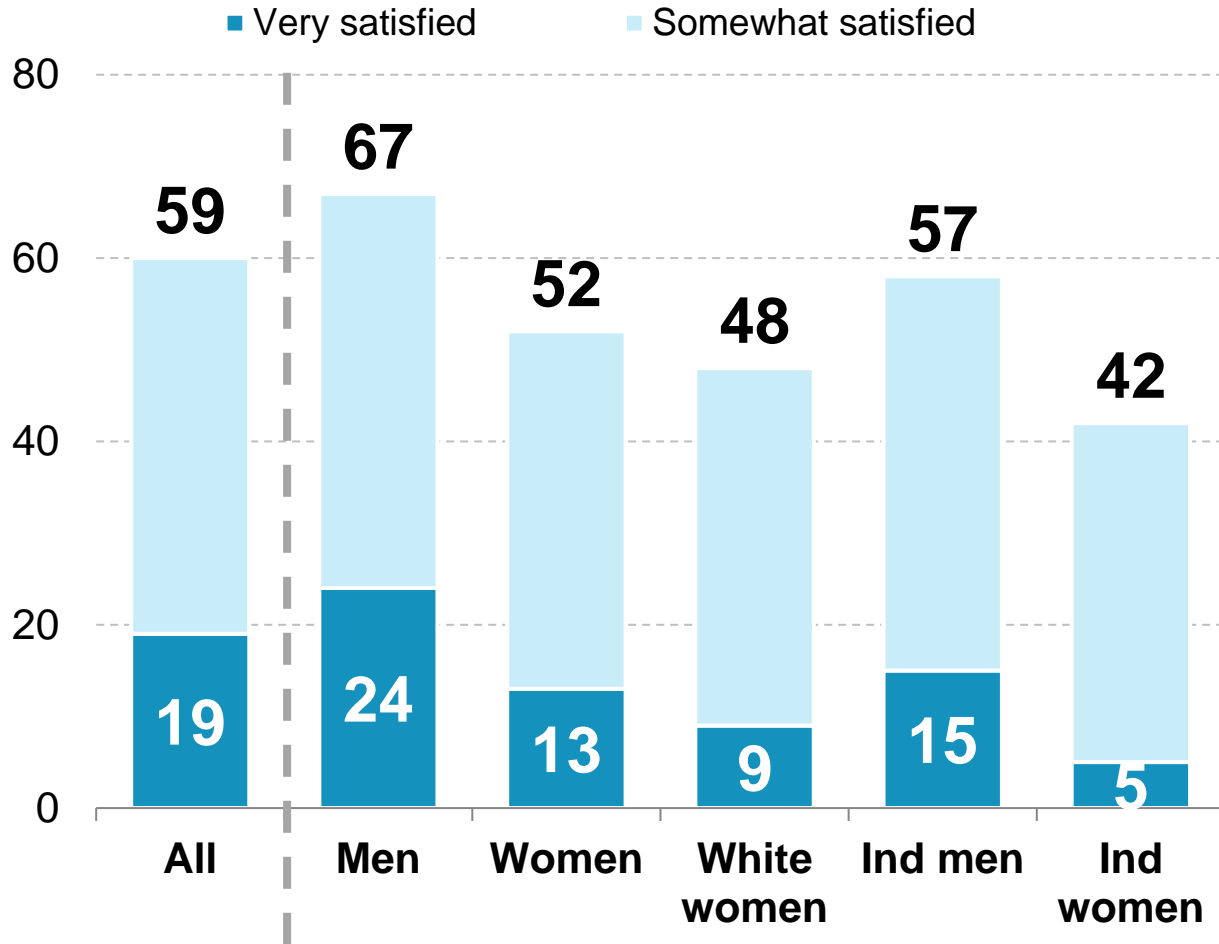
On the whole, are you very satisfied, fairly satisfied, not very satisfied, or not at all satisfied with each of the following? The way the electoral system works in the U.S.

Thinking again about the general election this year, if (CANDIDATE CHOSEN IN PRS24VT1/F) loses the election, how much will you trust the election results in November?

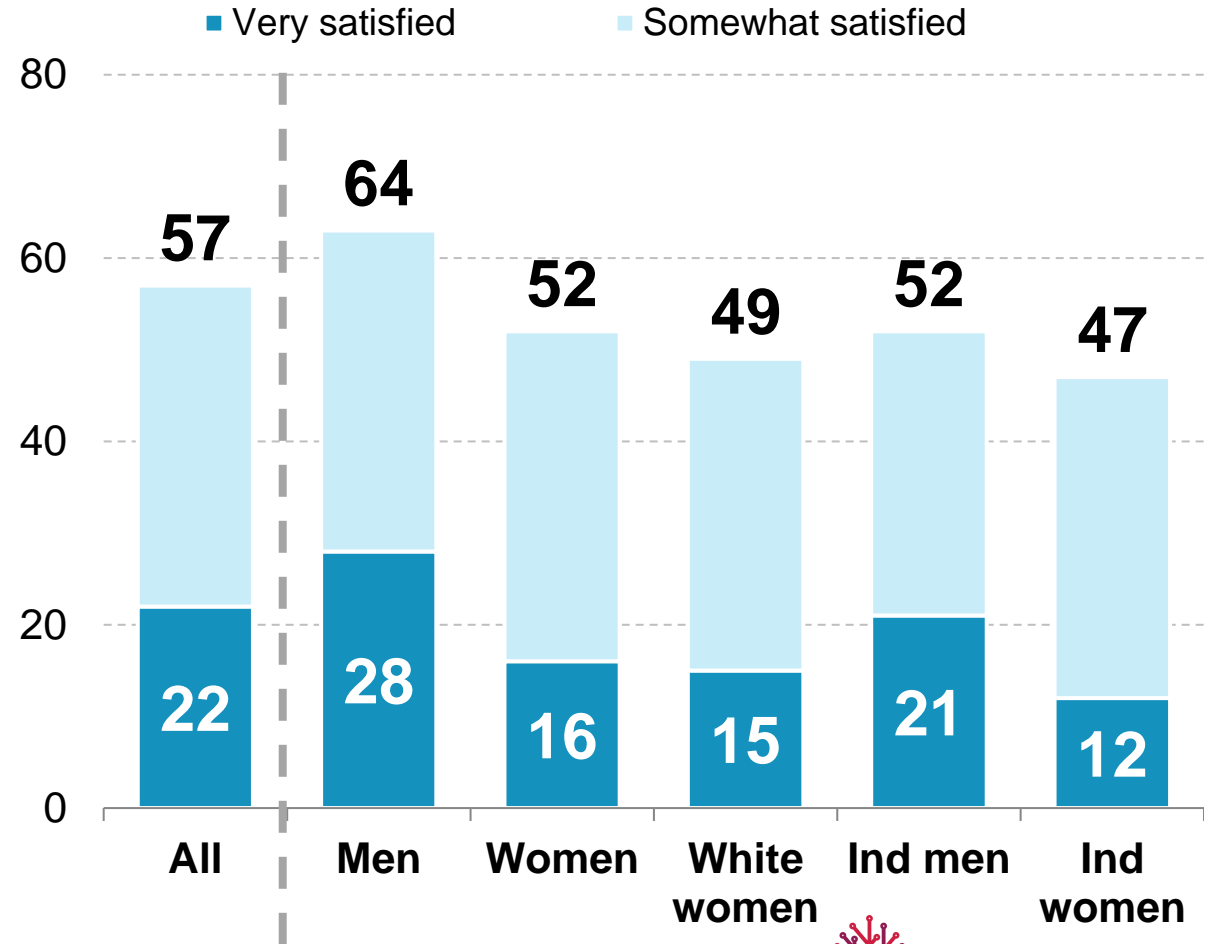


Women are consistently less satisfied with democracy & the electoral system

On the whole, are you very satisfied, fairly satisfied, not very satisfied, or not at all satisfied with each of the following? The way democracy works in the U.S.

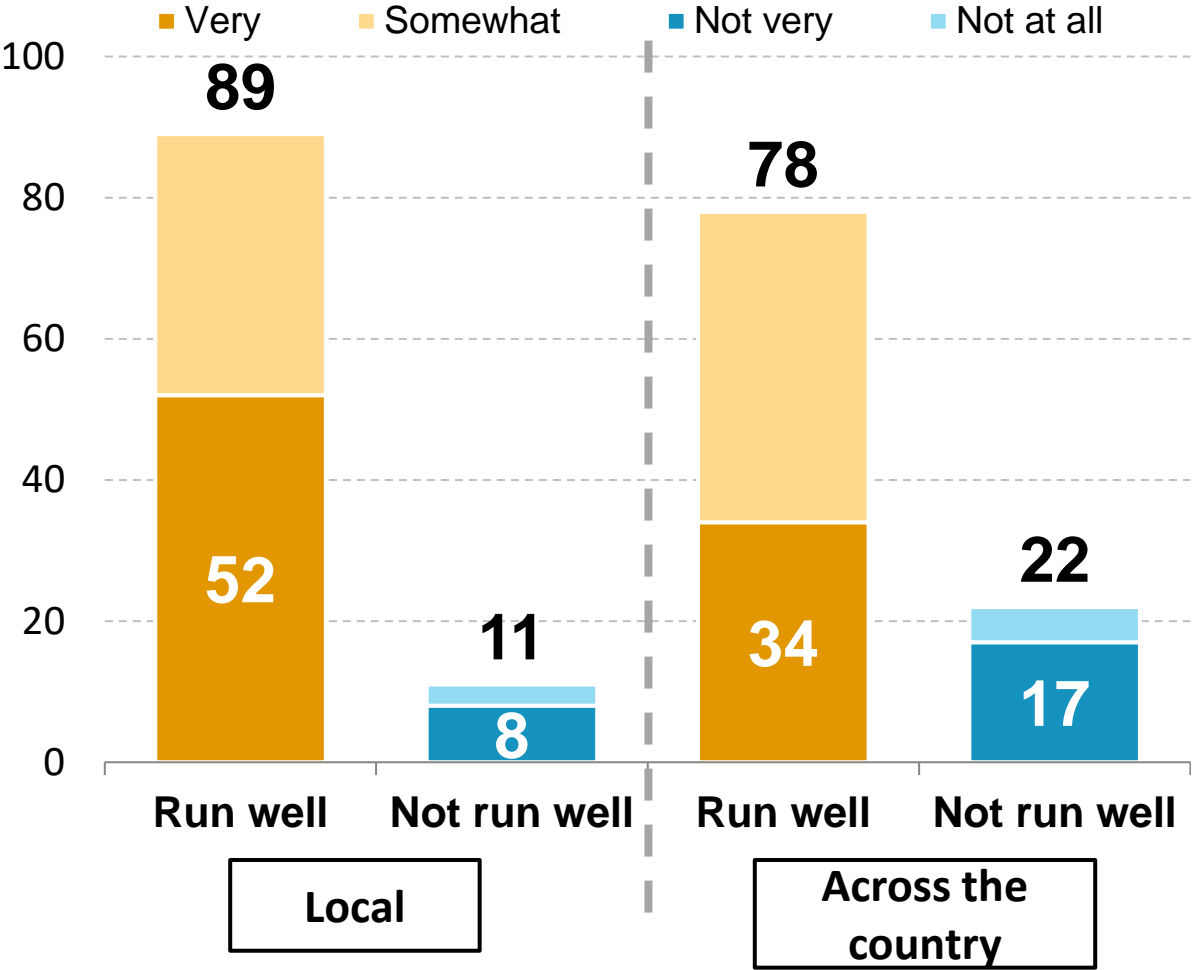


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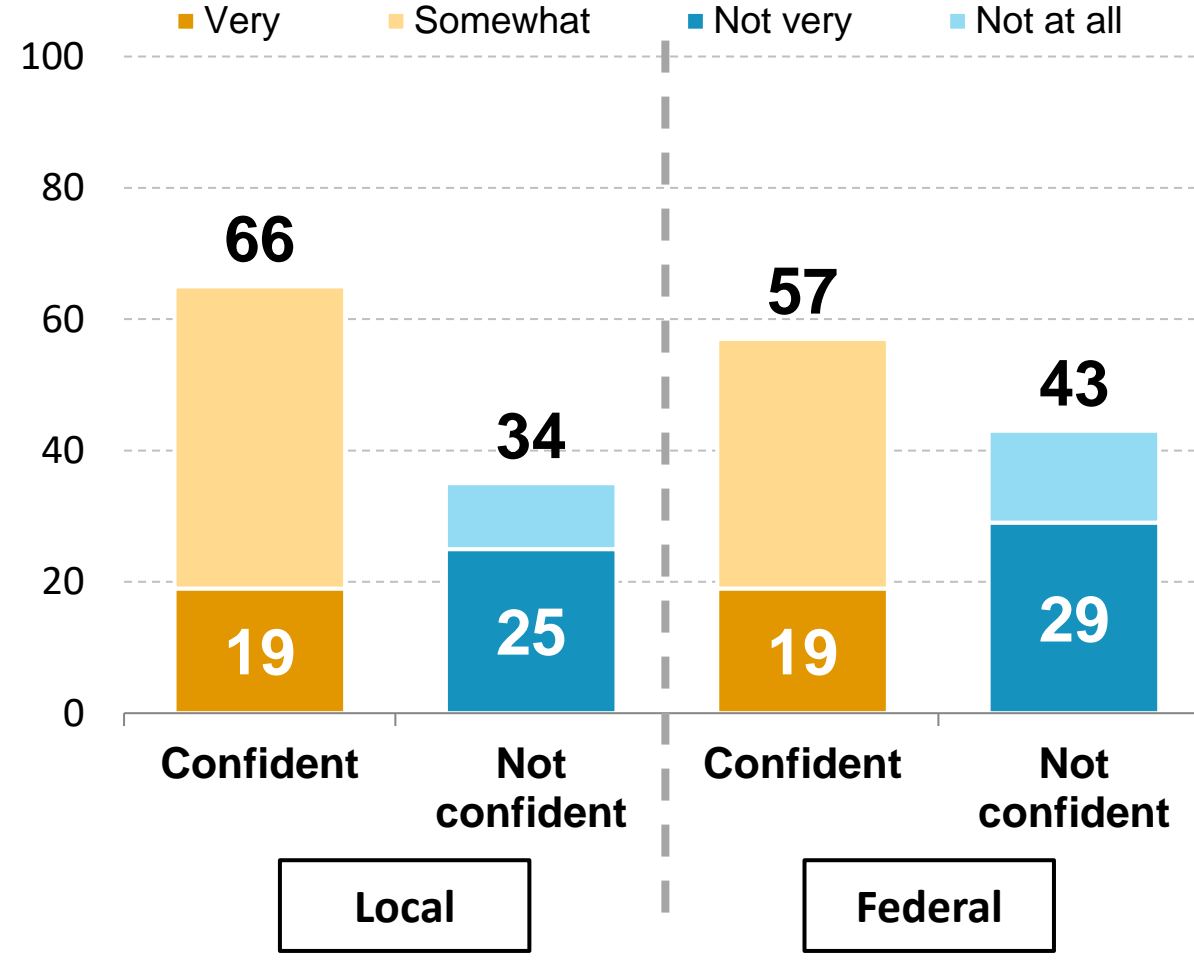


Local elections and government viewed more positively than federal

Do you think the elections this November in your community/across the country will be run and administered...

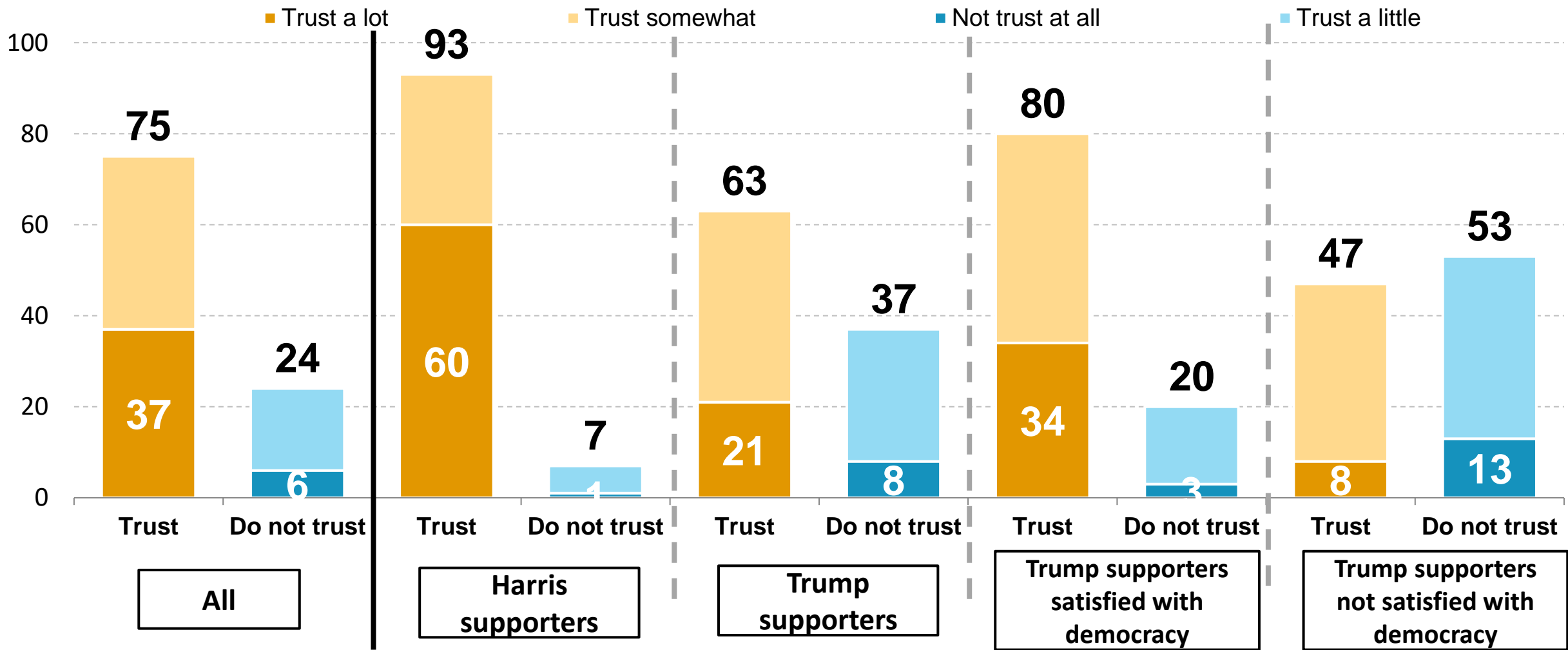


How confident are you that your local/federal government can improve the quality of life in your community/in our country?



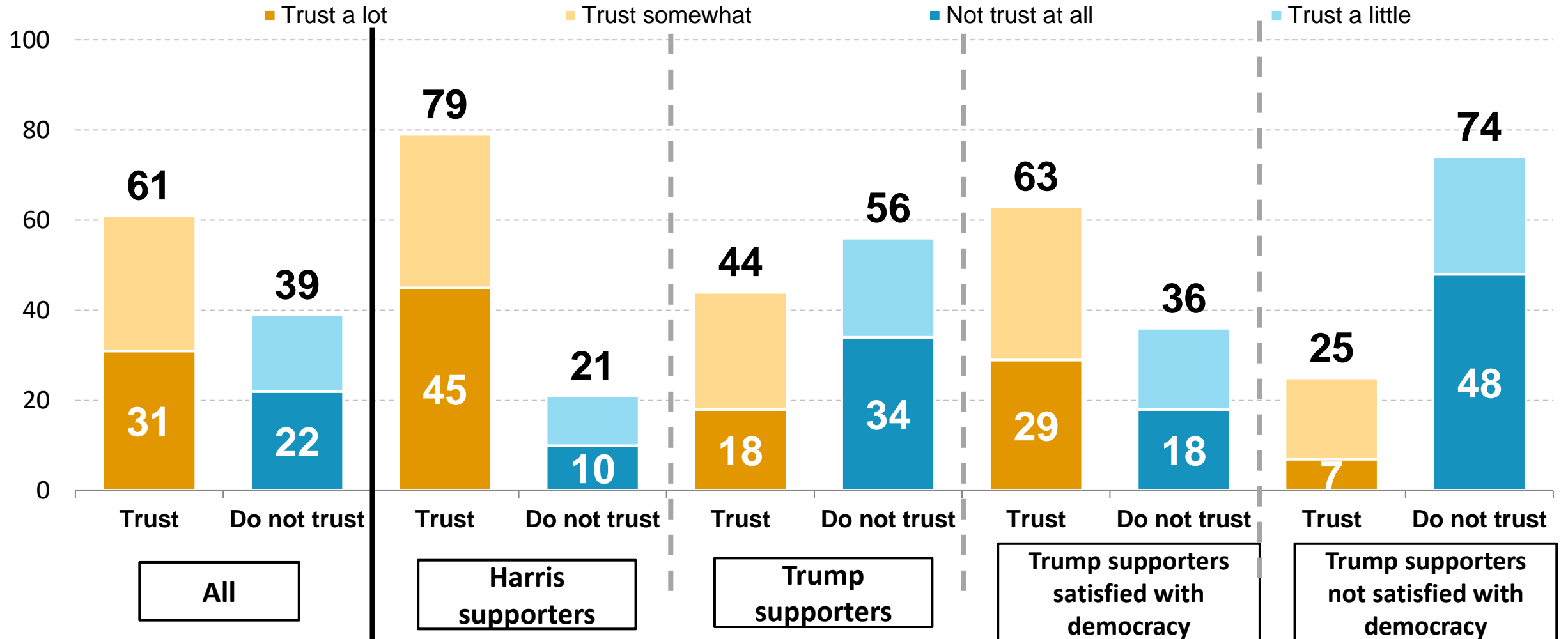
“Regardless of who wins,” Trump supporters not satisfied with democracy are least trusting

Thinking about the general election this year, regardless of who wins, how much will you trust the election results in November?



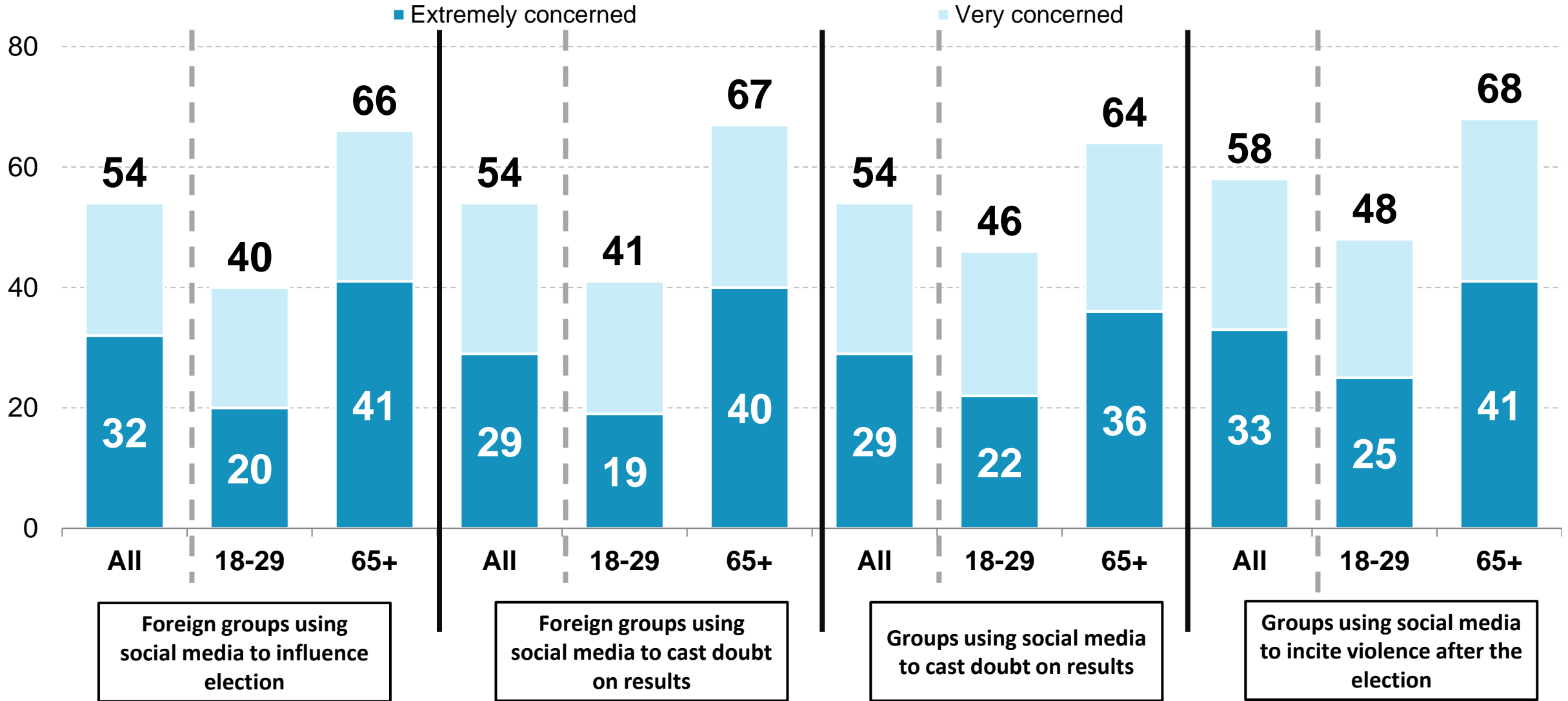
If preferred candidate loses, Trump supporters much less likely to trust results

Thinking again about the general election this year, if (CANDIDATE CHOSEN IN PRS24VT1/F) loses the election, how much will you trust the election results in November?



Widespread concern about social media being misused, highest among older Americans

Please indicate how concerned you are about each scenario below regarding social media and the election in November.



Initial Findings

- The initial findings here show the landscape of democracy and how people view elections is complicated – often partisan, but sometimes not.
- However, the survey also clearly shows that trust in election results has been greatly eroded among some Republicans and Trump supporters as a result of the stolen election claims and Trump’s refusal to ever concede the 2020 election.
- It is also notable that women, and particularly white women, have lower trust and confidence in democracy, government, and elections across several measures. Not included in these charts is the fact that Black Americans often have higher trust and confidence than other race and ethnic groups on these metrics.
- Efforts to bolster confidence and trust go hand-in-hand with increasing engagement in politics and elections. Those who were not satisfied with the systems were also the groups with the least confidence in governments and trust in elections. Understanding these Americans’ views, and why they are disaffected, is key to building confidence and trust in the system.

More from the survey to come

- These findings only scratch the surface of what this wide-ranging survey investigated. More analysis will follow of questions about:
 - How elections are run
 - Trust in election results
 - Satisfaction with the current system
 - The influence of institutions on democracy
 - Civic engagement and education
 - Social media risks and misinformation
 - Social media liability for misinformation and bad actors
 - Potential reforms to the U.S. electoral system



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